



# NASCLA LONG-TERM BUSINESS FRAMEWORK

and

## STRATEGIC INITIATIVES

FY 2024/2025 - 2026/2027

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# NASCLA

## LONG-TERM BUSINESS FRAMEWORK



### STAFF RETENTION AND EMPOWERMENT

**Prioritize** employee satisfaction with competitive pay and benefits, while fostering a culture of appreciation and support.

**Empower** the NASCLA Executive Director to drive decisions and recommendations as needed to the NASCLA Board of Directors.



### MODEL LEGISLATION MAINTENANCE

**Enhance** legislative effectiveness through targeted focus on drafting model legislation and leveraging the expertise of the NASCLA Model Legislation Committee.

**Promote** collaboration with partners and members to maximize resources and participation.



### NETWORKING AND OUTREACH

**Enhance** NASCLA's visibility and drive engagement and collaboration through dynamic conferences, proactive outreach efforts, and partnerships with other trade associations. These initiatives aim to promote workforce development, advocate for legislation, and share best practices within the industry.



### TECHNOLOGY EDUCATION AND ADAPTATION

**Facilitate** comprehensive understanding and adaptation to evolving technology trends through tailored training sessions for regulators and contractors.

**Develop** model legislation to effectively address the dynamic landscape of technological advancements.

**Educate** the NASCLA Board of Directors on the implications and opportunities presented by AI and emerging technologies.



### REGULATORY COMMUNICATION AND COLLABORATION

**Enable** effective advocacy through communication strategies tailored for legislators and policymakers. Forge valuable connections with industry professionals and trade associations to bolster influence.

**Support** states/members with scope of work classification and provide talking points for state agencies. Utilize data and charts to depict consumer harm, fostering collaboration to prevent over-regulation.





# NASCLA Strategic Initiatives

## 2024 - 2027

**Mission**  
NASCLA promotes best practices and license uniformity for agencies that regulate the construction industry.

**Vision**  
Collaboration  
Information Exchange  
Honesty in All Matters  
Strong Focus on Goal Achievement  
Ingenuity and Invention  
Member Engagement

**Values**  
NASCLA is a leader in promoting excellence in the construction industry through premier publications, uniform examinations and model laws that help to streamline licensing and lower barriers.

### NASCLA Focus Areas and Objectives

