

# NASCLA LONG-TERM BUSINESS FRAMEWORK

and

# **STRATEGIC INITIATIVES**FY 2024/2025 - 2026/2027



# **STAFF RETENTION** AND EMPOWERMENT

**Prioritize** employee satisfaction with competitive pay and benefits, while fostering a culture of appreciation and support.

**Empower** the NASCLA Executive Director to drive decisions and recommendations as needed to the NASCLA Board of Directors.



## MODEL **LEGISLATION MAINTENANCE**

**Enhance** legislative effectiveness through targeted focus on drafting model legislation and leveraging the expertise of the **NASCLA Model Legislation** Committee.

**Promote** collaboration with partners and members to maximize resources and participation.



# **NETWORKING** AND OUTREACH

**Enhance** NASCLA's visibility and drive engagement and collaboration through dynamic conferences, proactive outreach efforts, and partnerships with other trade associations. These initiatives aim to promote workforce development, advocate for legislation, and share best practices within the industry.



FRAMEWORK

LONG-TERM

BUSINESS

# **TECHNOLOGY EDUCATION** AND ADAPTATION

Facilitate comprehensive understanding and adaptation to evolving technology trends through tailored training sessions for regulators and contractors.

**Develop** model legislation to effectively address the dynamic landscape of technological advancements.

**Educate** the NASCLA Board of Directors on the implications and opportunities presented by AI and emerging technologies.



# **REGULATORY COMMUNICATION** AND COLLABORATION

**Enable** effective advocacy through communication strategies tailored for legislators and policymakers. Forge valuable connections with industry professionals and trade associations to bolster influence.

**Support** states/members with scope of work classification and provide talking points for state agencies. Utilize data and charts to depict consumer harm, fostering collaboration to prevent over-regulation.







#### Mission

**NASCLA** promotes best practices and license uniformity for agencies that regulate the construction industry.

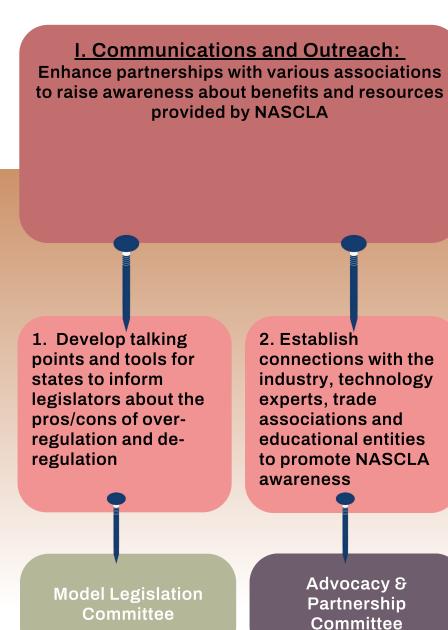
#### Vision

Collaboration **Information Exchange Honesty in All Matters** Strong Focus on Goal Achievement **Ingenuity and Invention Member Engagement** 

#### Values

NASCLA is a leader in promoting excellence in the construction industry through premier publications, uniform examinations and model laws that help to streamline licensing and lower barriers.

# NASCLA Focus Areas and Objectives



Advocacy &

Partnership Committee

#### **II. Education:**

Create educational opportunities and updated exams for state members and other stakeholders with emphasis on emerging technologies

#### **III. Model Legislation:**

Draft proposed legislation and review/revise classifications as necessary to keep up with changing technology

# IV. Portability:

**Enhance licensure** portability between states and the development of future NASCLA exams by identifying similarities and distinctions in the licensure classifications and exams among member agencies

#### V. Technology:

Embrace technological advancements to adapt to evolving industry trends and provide solutions to the changing needs of membership

- 2024 through 2027 Strategies 1. Develop a virtual
  - think tank/forum to educate members on current technology trends through quarterly webinars from industry experts
- 1. Revise model classifications/ scopes of work to account for changing technology
- 2. Develop model legislation to deal with changing technology, having language states could use to deal with changes

1. Enhance license portability by identifying shared attributes and distinctions among member agencies

1. Develop a NASCLA app for smartphones for ease of communication and information sharing

**Model Legislation** 

Committee | Assignments

Committee

Committee

**Model Legislation** 

**Model Legislation** Committee

**Technology** Committee

**Technology** Committee

> Technology Committee

**Technology** Committee

Accredited **Examination Program** Committee