

2025

NASCLA SPONSORSHIP PROGRAM






WHAT'S IN IT FOR ME

Elevate your brand and impact the construction industry by becoming a NASCLA Annual Sponsor! As a sponsor, you'll be at the forefront of industry innovation, connecting with construction professionals, regulators, and leaders who are shaping the future of this industry. Gain unparalleled exposure through our exclusive events and position your brand as a leader committed to excellence. With prime recognition in event materials, strategic networking, and a platform to showcase your offerings, being a NASCLA sponsor is a powerful way to drive your business forward while making a significant impact on the construction landscape. Join us in building a stronger future together as a proud NASCLA Annual Sponsor.


Ability To Customize Personal Sponsorship Package

Experience the ultimate in sponsorship flexibility this year with NASCLA! We're thrilled to offer sponsors the ability to tailor their sponsorship packages to align perfectly with their goals. Customize your sponsorship by selecting from a range of options that best suit your needs. This innovative approach ensures that your NASCLA Sponsorship not only supports our industry initiatives but also delivers precisely the value you're looking for. Seize this opportunity to create a sponsorship experience that's uniquely yours and make your mark on the construction regulation landscape like never before.

TESTIMONIALS



I feel like any company that does business across several states would find value in the relationship building and regulations and educational benefits.



NASCLA has a powerful presence across the US. I think by attaching ourselves to the NASCLA Brand says a lot about our commitment to compliance regulations and the need to support. It's allowed us a great opportunity to connect with states at a higher level.

NASCLA

SPONSOR PACKAGES

INCLUDE



NASCLA ANNUAL SPONSOR BENEFIT PACKAGE

ADDITIONAL ANNUAL ENHANCEMENT OPPORTUNITIES

Sponsor Recognition Throughout the Year

Quarterly Report

What's Happening at NASCLA

eBlast

Sponsor Links/Widgets on Instagram

Logo on All Pages on the NASCLA Website

January (or Beginning
of Sponsorship) Through
Annual Conference

Provide Marketing Collateral to Insert in NASCLA Bookstore Orders

*(NASCLA Approval Required)

Coupon/Discount Code

Provide Physical Material

Link/Ad to Digital Invoices*

Contractor's State Licensing Information Directory (CSLID) Database Ad-Space*

*Negotiations for Price,
Terms, and Conditions Occur
Between the Sponsor and
NASCLA.

SPONSOR PACKAGES

INFINITE
\$17,000

NASCLA Annual Sponsor Package

\$4,000 Value

NASCLA Annual Conference:

Logo Recognition on Select Annual
Conference Social Media Posts

X

Logo Recognition on All
Digital and Physical Signage

Supreme

Enhancements Choice

(2)
from any Package
up to \$12,000 Value

Branded Push Notification
in the Conference App

(3)
\$1,000 Value

Conference Registration

(5)
\$4,125 Value

Vendor Display Table

\$1,500 Value

VIP Invitation to meet with
the NASCLA Board of Directors

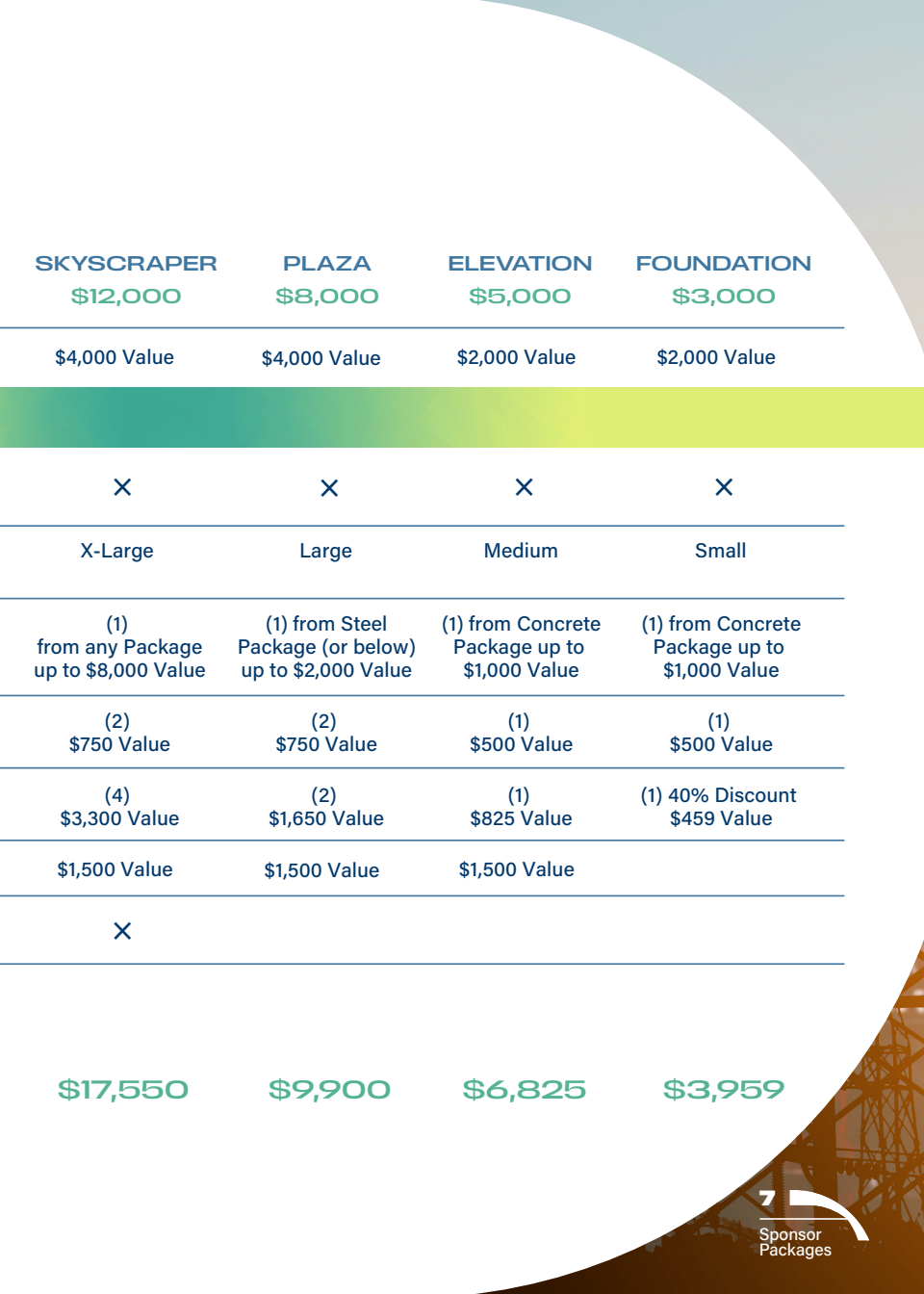
X

Official Sponsor of
the Keynote Speaker

\$4,000 Value

TOTAL VALUE

\$26,625



SKYSCRAPER \$12,000	PLAZA \$8,000	ELEVATION \$5,000	FOUNDATION \$3,000
\$4,000 Value	\$4,000 Value	\$2,000 Value	\$2,000 Value
X	X	X	X
X-Large	Large	Medium	Small
(1) from any Package up to \$8,000 Value	(1) from Steel Package (or below) up to \$2,000 Value	(1) from Concrete Package up to \$1,000 Value	(1) from Concrete Package up to \$1,000 Value
(2) \$750 Value	(2) \$750 Value	(1) \$500 Value	(1) \$500 Value
(4) \$3,300 Value	(2) \$1,650 Value	(1) \$825 Value	(1) 40% Discount \$459 Value
\$1,500 Value	\$1,500 Value	\$1,500 Value	
X			
\$17,550	\$9,900	\$6,825	\$3,959

ENHANCEMENTS

STONE

Sponsor the Welcome Reception	\$4,000 (1 available)
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Sponsor the Awards Ceremony	\$4,000 (1 available)
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Ad on Digital Signage throughout Event Property	\$4,000
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Sponsor the Social Event	\$4,000 (1 available)
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Co-Branding of Welcome Gift	\$8,000
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STEEL

Sponsor one (1) NASCLA Educational Webinar	\$2,000 (3 available)
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Lanyard Sponsor	\$2,000 (1 available)
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Wifi Sponsor	\$1,000
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General Session Stage Time	\$1,000
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Conference Evaluation Sponsor	\$1,000
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Sponsor Lunch	\$1,000 (2 available)
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Co-Branded Coffee Sleeves	\$500
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CONCRETE

Present Featured Article on NASCLA Website	\$1,000 (6 available)
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Co-Branding on Directional Signage	\$1,000
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Co-Branding of Front Desk Check In Sign	\$500 (1 available)
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Mobile App Banner	\$500
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ADDITIONAL

Vendor Table <i>*Conference Registration is not included</i>	\$1,500
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Centerpieces on General Session Tables	\$4,000
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Co-Branded Bottled Water (2 per guest)	\$2,000
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**All branded items subject
to NASCLA Co-branding*

2025 NASCLA SPONSORSHIP AGREEMENT

Runs through
January 2025 - December 2025

This Sponsorship Agreement [known hereafter as the "Agreement"] is executed on this [Agreement Date] between [Name of Sponsor, known hereafter as the "Sponsor"] and the National Association of State Contractor's Licensing Agencies, known hereafter as NASCLA.

TERMS OF AGREEMENT

1. NASCLA Obligations

NASCLA will give the Sponsor contribution for the following benefits:

- [List the benefits that NASCLA will provide the Sponsor.]

2. Sponsor Obligations

The Sponsor agrees to pay the amount of [Sponsorship Fee] made payable to [NASCLA] and due on [Date of Payment Due].

3. Sponsor Trademarks and Materials

Subject to the terms and conditions of this Agreement, and limited to during the Term of this Agreement, the Sponsor grants NASCLA the right to use the Sponsor's trade names, logo designs, trademarks, and company descriptions as provided in Sponsor marketing materials. These assets may be used in any medium of advertising, promotional products, or marketing materials distributed solely in connection with [Event Name]. NASCLA agrees to use materials according to Sponsor's trademark usage guidelines.

The Sponsor agrees to offer the following materials for marketing and promotional purposes:

- [List all materials the Sponsor must provide.]

4. Indemnity

4.1 The Sponsor will indemnify, defend, and hold NASCLA harmless from and against any claims relating directly or indirectly to, or arising out of, content posted on the Sponsor's respective website, social media pages, use of Sponsor materials, or use of Sponsor's logos and trademarks.

4.2 NASCLA will not be responsible for damage to or loss of property belonging to the Sponsor, its employees, contractors, or agents or for personal injury to the Sponsor's employees, contractors, agents, directors, or invitees except to the extent that claims may be solely and directly attributed to willful misconduct or gross negligence of NASCLA or NASCLA's employers, directors, or officers.

4.3 Sponsor will give NASCLA prompt written notice of any suit or claim that comes within the purview of these indemnities.

5. Limitation of Liability

In no event shall either party be liable to the other party for any consequential, incidental, indirect, or punitive damages regardless of whether such liability results from breach of contract, breach of warranties, tort, strict liability, or otherwise.

6. Term and Termination

6.1 This Agreement will be valid for the period of [Starting Date] to [Ending Date] (the "Term").

6.2 NASCLA may terminate this Agreement at any time for any reason. In the event that NASCLA terminates this Agreement for any reason other than Sponsor's breach of Agreement, NASCLA shall refund any fees received from the Sponsor and return any

materials, equipment, hardware, or software loaned by the Sponsor for the event, at the Sponsor's expense.

6.3 The Sponsor may terminate this Agreement for breach of Agreement by NASCLA after giving NASCLA at least ten (10) days prior written notice specifying the nature of the breach and giving NASCLA at least ten (10) days to resolve such breach. If breach occurs less than ten (10) days before the event, Sponsor may terminate this Agreement if breach is not resolved by the first day of the event.

7. Disagreement

In the case of a disagreement at any point, the parties will refer the matter to an independent arbitrator appointed by mutual agreement.

8. Miscellaneous

8.1 This Agreement will supersede any or all prior oral or written forms of understanding between the Sponsor and NASCLA. This Agreement may not be amended or modified except when one or both parties execute amendments in writing and amendments are signed by both parties.

8.2 This Agreement shall be governed by and executed in accordance with the laws of the State of [Name of State] applicable to agreements made and to be performed entirely within this state.

8.3 The terms and conditions of this Agreement shall not be divulged to any third party without prior written approval from both parties. In witness whereof, NASCLA and Sponsor hereby agree to enter into this Agreement on the day and year first written above by affixing their respective signatures below.

Contact Person

Company

Address

City / State / Zip

Phone

Email

PAYMENT

Check Must be payable to NASCLA

Credit Card Charge the amount due to my

☐ Visa

☐ Mastercard

☐ American Express

☐ Discover

Card Account #

CCV #

Name on Card

Expiration Date

Sponsor Signature

NASCLA Signature

Sponsor Title / NASCLA Title

Date

